

Dear Students:

A. An outreach activity is listed among the research activities of our Guidelines.

(Strongly recommended: Undertaking at least one outreach activity aiming at publicizing the results of the student's research among the general public)

The goal of this part of your doctoral training is to encourage you to link your advanced doctoral research with broad social, economic and cultural needs of the public.

B. The outreach activity should fulfill the following criteria:

1. It should respond to a specific set of needs which are not directly dictated by your research goals and it would be addressed to a constituency outside of the Academia

The project should clearly demonstrate that it is conceived as a response to some sort of social demand (or that it has a reasonable chance of creating such a socially valuable need). It should also be clearly aimed at a specific group of people, an institution, a public or non-governmental organization, a branch of economy, etc. Letters of support and statements of need can be added in support of a given outreach project.

2. It would be interdisciplinary and collaborative in nature

The project should be presented by at least two co-authors who would be experts in different disciplines of study (or in some very distinct approaches to the same discipline). At least one of these co-authors should be a member of our Program.

3. It should be presented in a form that would ensure its most efficient delivery, and its largest or most specifically targeted social impact.

Any form of delivery fulfilling this requirement is possible: print or electronic publication, social media or internet site, youtube video or face-to-face meetings and consultations, information campaign or mini-courses and workshops, etc. Whatever is the form of delivery, it should be adapted to the targeted audience, be user-friendly and sustainable (i.e. ensure its functioning for a reasonable period of time either by being free of charge or by covering its costs of operation from income it generates).

4. It would foster the public appreciation for research in the humanities and/or in social sciences

The project should promote the humanities and/or social sciences as intellectual pursuits striving for the common good. Projects reaching out to constituencies which are not genuinely related to university level research, either due to, social, cultural, institutional or economic barriers would be strongly encouraged.

C. The outreach activity will be evaluated according to the following procedures:

1. In order to enter the 2012-2013 Outreach Activity Competition, the co-authors should present an initial project by NOVEMBER 30, 2012. It should be comprised by a description, including a budget (no more than 1500 words). Additional materials may be included (letters of interest from potential beneficiaries and stakeholders; game flow scenarios for web pages, storyboards, sample products, etc.)
2. The project will be commented upon by a committee appointed by the Program Coordinator, possibly with participation of experts from outside of MPD
3. The final product of the Outreach Activity should be operational by June 30, 2013.
4. A jury appointed by the Program Coordinator will award a MPD Program Distinction for the best Outreach Activity product.